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January 12, 2007

**VIA ELECTRONIC SUBMISSION**

www.attrition.org

Re: Medica Health Plans and Your Web Site attrition.org

Dear attrition.org:

I have been retained by Medica Health Plans ("Medica") in connection with false and defamatory statements we learned you published about my client which can be found at <http://attrition.org/dataloss>; <http://attrition.org/dataloss/dldos.html>; and <http://attrition.org/dataloss/dataloss.csv> (see item #110). I am sending this letter to the contact on your website because it appears to be your preferred method of communication.

You have published and continue to publish to this day statements that Medica had a data loss on June 29, 2005 affecting 1,200,000 members related to "fraud." This defamatory information has been picked up by other websites including [www.emergentchaos.com](http://www.emergentchaos.com). These statements which have been republished are simply false and defamatory.

The issue referenced by your site had nothing to do with any member data, personal or otherwise, and there are no facts to support such an assertion. Your publication of statements which expressly targets Medica with the stain of exposing or even allegedly exposing personal information of its 1.2 million members is false, defamatory, damaging and constitutes defamation per se.

It is imperative that we move to address this defamation immediately before further damage is done to my client. To start the process, you must remove any such reference to Medica from your materials and disclose to us whether you republished these false statements in any other materials. We also expect your cooperation removing that material from other websites such as [www.emergentchaos.com](http://www.emergentchaos.com).

If you or your organization elect to retain counsel, please have that counsel contact me immediately. I can be reached at my office (612-340-7873). If you or your company elect not to retain counsel, then please contact me immediately so that we can discuss measures to attempt to mitigate the damage done.

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If we do not hear from you or any counsel you or your company might retain, you may leave us with little choice but to pursue our legal remedies.

Very truly yours,



Edward B. Magarian

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