

## **Management Team**

**Duncan Routh**, Co-Founder & CEO, completed two stints with Fidelity Investments prior to launching GainsKeeper. He has had extensive experience in both mutual fund accounting and tax accounting. As a manager, Mr. Routh was responsible for a team of 20 in the support of thirty-two retail mutual funds and over \$100b in assets; and he led the automation of the account reconciliation, and tax analysis and preparation processes. Mr. Routh left Fidelity to earn his MBA from Cornell's Johnson Graduate School of Management. Mr. Routh returned to Fidelity upon graduation, working in the retail brokerage organization where he focused part of his time on Fidelity's initiative to provide its high-value customers with cost basis reporting. Mr. Routh received his BA degree from Hamilton College.

*Chad Cook*, Co-Founder & President, began his career at Andersen Consulting, Washington, D.C. office. Mr. Cook consulted in the telecommunications industry for two major engagements: Bell Atlantic's Project Livewire and the Motorola-supported mobile engagement, Iridium, Inc. There he led various projects in software design, development and testing. In addition, Mr. Cook spent a short time at web-startup webMethods, Inc., where he worked in the implementation of XML as an electronic commerce standard. Mr. Cook has also worked as a private consultant in software design and development for the National Center to Improve the Tools for Educators (NCITE) in Oregon. Mr. Cook graduated from Dartmouth College with a BA in Physics.

*Greg Alves*, VP Operations, comes to GainsKeeper from Fidelity Investments. As Business Unit Manager he oversaw a team of two Operations Managers and twenty Analysts responsible for the tracking, tax analysis, and processing of over 18,000 corporate actions annually for Fidelity's Retail Mutual Funds. Under his direction, Fidelity re-designed procedures and systems for corporate action processing. Previously he has worked at State Street Bank and Trust Company in Quincy, MA. Mr. Alves received his BA in Economics from the University of Massachusetts at Amherst.

**Cameron Routh**, VP Business Development, began his career with PaineWebber's high net worth retail brokerage group and Fidelity Investments' mutual fund accounting division. Upon leaving Fidelity, Mr. Routh joined J. Walter Thompson's consumer goods advertising division in Chicago. After earning his MBA in marketing from the University of Chicago's Graduate School of Business, Mr. Routh worked in the insurance industry for American International Group (AIG) and Black/White & Associates. His responsibilities included new product development, managing the implementation of data management systems, and introduction of new national marketing strategies. Mr. Routh received his BA degree from Boston University.